



Practice Greenhealth Business Membership

Demonstrate your environmental commitment to your health care customers.



About Practice Greenhealth Practice Greenhealth is a membership organization providing the tools and resources our 1100 member hospitals need to become environmentally sustainable. We provide education, best practices, case studies, and networking opportunities to help our hospitals save money and the environment.

Business Membership Program Business membership is open to any company providing products or services to the health care industry, including medical and non-medical suppliers, manufacturers, distributors, consultants, GPOs, waste management firms, environmental and food services companies, architects, and engineering firms.

Advertising Opportunities

Reach a targeted audience of healthcare decision-makers via Practice Greenhealth teleconferences, publications, web pages, awards, and events.

Membership Benefits:

- Listings in Practice Greenhealth's Business Member Directory
- Use of Practice Greenhealth Member Logo on marketing materials
- Members-Only Data on Practice Greenhealth Hospitals
- Eligibility for Practice Greenhealth Awards
- Full Webinar and Magazine Subscription including archives
- CleanMed Conference Exhibitor & Registration Discount
- And more! See full descriptions below

To Join, Contact

Lara Sutherland

866-598-2210

LSutherland@practicegreenhealth.org

Eligibility: All Practice Greenhealth members are screened by the membership committee for adherence to the Green Guidelines for Business Members

Link to more information about Practice Greenhealth Business Membership Benefits at
<http://www.practicegreenhealth.org/community/membership/psbusiness/>



Practice Greenhealth Business Membership Benefits

1. **Business Member Directory—unlimited listings!**

All Practice Greenhealth Business Members list themselves by product and service category in the Directory, so that healthcare facilities can quickly find a Business Member based on the particular products or services the Business Member offers. Business Members may update their listings at any time and may include product information, web links, and a graphic on their directory page. Number of listings is unlimited. See the directory at practicegreenhealth.org/community/directory.

2. **Logo Use**

Members may use the Practice Greenhealth Member logo to advertise that they are a Practice Greenhealth Business Member. Our members may use the logo on their marketing materials, website, trade show booths, and communications. See the Logo Use Guidelines at <http://practicegreenhealth.org/tools/businesstools/logo> for more ideas and information.

4. **Awards**

Practice Greenhealth Environmental Excellence Awards are given only to Practice Greenhealth members. Award are given at the CleanMed conference. Many award winners have received positive press coverage, and award winners are indicated in the Business Member Directory. See <http://practicegreenhealth.org/awards/>.

5. **Membership Press Release**

Practice Greenhealth provides members with model press releases which they may customize to release when they first join Practice Greenhealth and each year when they renew their membership. Practice Greenhealth will post membership announcement press releases on the Practice Greenhealth Press Release Page at <http://practicegreenhealth.org/about/press/releases>.

6. **Listing in Greenhealth magazine**

New and renewing members are listed in the next issue of Greenhealth.

7. **Members-Only Practice Greenhealth Facility Data on Environmental Practices**

Practice Greenhealth collects data from its member hospitals, providing a wealth of useful information on PGH facilities, including what environmental and green building activities the facilities are prioritizing, purchasing preferences, which plastics are being recycled, who leads the sustainability effort in facilities, and statistics on reusables and reprocessing, environmental program implementation, waste reduction, energy efficiency, green team development, recycling practices, and more. See a summary of our current data resources at <http://www.practicegreenhealth.org/tools/businesstools/hospital-data/>.



Practice Greenhealth Membership Benefits Continued

8. **Webinar Subscription**

Membership includes a subscription to all our ongoing webinar programs and access to our webinar archives. Many suppliers and service providers find the monthly webinars a useful way to learn about new environmental challenges and how hospitals are dealing with them. This information can then be used to inform the development of new products, services, or marketing strategies. See <http://www.practicegreenhealth.org/tools/webinars/>.

9. **CleanMed Conference Exhibitor & Registration Discount**

In 2010-2011, Practice Greenhealth Business Members receive a 10% discount when registering as an exhibitor at the CleanMed conference, the premier environmental conference for healthcare. Members also receive a 50% registration discount for attendees that are not exhibiting. See <http://www.cleanmed.org>.

10. **Magazine Subscription & Advertising Discount**

A subscription to Greenhealth, our membership magazine, helps our members stay updated on the latest environmental practices being implemented in health care facilities and find out how healthcare is solving environmental problems. Membership includes a subscription and an advertising discount. See <http://www.practicegreenhealth.org/about/greenhealth/>.

11. **Discounts on educational programs**

Members receive special members-only discounted pricing on all educational programs and workshops, such as our Sustainability Trainings.

12. **Sponsorship Opportunities**

Practice Greenhealth Business Members can sponsor the development of new Practice Greenhealth resources such as how-to guides, web content, and other documents. Sponsorship opportunities are also available for Practice Greenhealth trainings, webinars, awards, and events. We work with our members to find the right sponsorship opportunity for our them.

13. **Additional Services for Large Members**

For larger-size members, Practice Greenhealth listens to the member's needs and develops a partner relationship to ensure member's objectives are met. Examples include regular updates on environmental trends and emerging environmental issues in healthcare, custom demographic information on Practice Greenhealth hospital environmental practices, training on how healthcare environmental purchasing works, assistance with prioritizing environmental activities, and developing accurate and appealing language to describe products' environmental attributes.

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Practice Greenhealth Application for Business Membership Product and Service Providers

Company Name:

Address:

City: State: Zip:

Name of contact person:

Phone:

Email:

How did you hear about Practice Greenhealth?

Annual Revenue (millions):	Under \$ 1M	\$1-5 M	\$5-10 M	\$10-25 M	\$25-50 M	\$50-250 M	\$250 M+
Annual Membership Fee:	\$750	\$1,000	\$2,000	\$3,500	\$6,500	\$10,000	\$20,000
Please check one:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Membership Guidelines

To be eligible to join Practice Greenhealth, a product or service provider to the healthcare sector must document that its policies, products, services and operations support Practice Greenhealth's mission and goals to positively transform health care's environmental footprint. All applicants for Business Membership are screened by the membership committee to ensure that the company's existing and emerging policies and practices are in alignment with the goals of Practice Greenhealth.

Please fill out the application questions on the following page. Once your application is received, the membership committee has 30 days to review your application. Once you have been accepted, Practice Greenhealth will invoice you for the membership fee amount indicated above. Membership benefits will begin once fee has been received.

Yes, the company (listed above) adheres to and agrees with the above guidelines, has accurately answered all of the questions below and hereby submits this application to be a Business Member of Practice Greenhealth.

Date:

Please email or fax this and the following page to:

Lara Sutherland, Director of Business Membership, Practice Greenhealth

Phone: 866-598-2210

Email: LSutherland@practicegreenhealth.org

Fax: 866-598-2210

Practice Greenhealth Application for Business Membership

Questions for Product and Service Providers

This form is kept confidential by Practice Greenhealth and is shared only with the Business Membership Program staff and the Membership Committee.

Please briefly describe below any of your company’s continuous improvement activities that promote the goals or address the issues of concern of Practice Green Health. If these activities are described on your website or other documents, you may give URLs or attach the documents, referring to those documents below. Some items may not be relevant for your company. In that case leave blank.

I. Practice Greenhealth Goals

1. Safer chemicals and products:
2. Reducing energy use:
3. Minimizing waste:
4. Implementing a healthy food agenda (as outlined in the Healthy Food in Healthcare Pledge at <http://www.noharm.org/us/food/pledge>):
5. Implement sustainable design principles (as outlined in the Green Guide for Healthcare (www.gghc.org) and/or LEED):
6. Reduce water use:

II. Practice Greenhealth Issues of Concern

1. PBTs: Persistent Bioaccumulative Toxic Chemicals (PBTs) as defined by Washington State Department of Ecology PBT Rule (<http://www.ecy.wa.gov/programs/swfa/pbt/list.html>) and US Toxics Release Inventory PBT Rule (http://www.epa.gov/triinter/trichemicals/pbt%20chemicals/pbt_chem_list.htm).
2. PVC (polyvinyl chloride plastic). PVC manufacturing and incineration releases dioxin (a PBT)
3. Incineration, Waste-To-Energy, Gasification, Pyrolysis, Plasma, and Similar Technologies.
4. Other chemicals identified by applicant to be of high concern.

Please check the correct statement(s) for each issue and elaborate in the fields above	PBTs	PVC	Incineration and similar technologies
Applicant is not involved in the manufacture, distribution, use, or sale of these materials or technologies.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Applicant is committed to phasing out or substituting safer substances or processes as alternatives become available.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Applicant is interested in assistance from Practice Greenhealth to understand and/or address these issues.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Applicant has no plans for continuous improvement on this issue at this time.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

III. Legal Compliance Record

If your company has had significant incidents of noncompliance with US, state or foreign environmental or other corporate social responsibility laws within the prior 5 years, please explain the incidents and how you are addressing them. (Significant incidents may include civil or criminal convictions or no contest pleas on matters that could negatively impact public health or welfare, the environment or the effectiveness of regulatory oversight.)

Fax or email this completed form to Lara Sutherland at LSutherland@practicegreenhealth.org or 866-598-2210.

Practice Greenhealth Membership Screening and Acceptance Criteria

The membership subcommittee of the Practice Greenhealth board of directors will determine whether companies are eligible for membership in Practice Greenhealth and will consider whether the company's commitments, activities and record demonstrate a clear and sincere commitment to the goals of Practice Greenhealth, including a commitment to continuous improvement on any issues and challenges; and whether the company is engaged in any egregious activities on environmental or social issues that would preclude membership. Practice Greenhealth reserves the right to exclude or remove from membership on a case by case basis companies involved in substantial or egregious activities that are inconsistent with the goals of Practice Greenhealth; understood by public health experts, Health Care Without Harm, or Practice Greenhealth to undermine public health; targets of legal action or other civic activity seeking to halt environmentally unsound practices; lobbying or advocacy in opposition to or challenging the mission and goals of Practice Greenhealth, either directly or through a trade association; egregious human rights violations directly or through its supply chain; causing egregious climate impacts; other egregious corporate social responsibility failures.

Enforcement & Due Process

Practice Greenhealth reserves the right and discretion, upon becoming aware of activities which in the opinion of the membership committee diverge from these Guidelines, to remove a firm from membership. If Practice Greenhealth finds evidence that a firm may not meet the intent of the Guidelines, the company may be contacted by Practice Greenhealth in writing or by telephone to discuss the issue or issues presented. A reasonable amount of time will be given to explain or correct a practice that is not consistent with the Guidelines. The timeframe will be specified and will be dependent upon the magnitude of the issue. Practice Greenhealth will seek to verify that the issue(s) have been satisfactorily addressed or are in the process of being resolved. Failure to make appropriate changes in a reasonable amount of time may result in the removal of the firm from membership in Practice Greenhealth.