

University of Michigan Health
Senior Vice-President and Chief Environmental, Social and Governance Officer
Position Description

Job Summary

The Senior Vice-President and Chief Environmental, Social, and Governance Officer for U-M Health (SVP CESGO for UMH) provides executive leadership in the environmental, social, and governance areas, in a manner that advances our mission, vision, and values.

Our mission: We advance health to serve Michigan and the world.

Our vision: Our discoveries change care, our care changes lives.

Our values: Caring, innovation, inclusion, integrity, and teamwork.

Michigan Medicine improves the health of patients, populations and communities through excellence in education, patient care, community service, research and technology development, and through leadership activities in Michigan, nationally and internationally. Our tripartite mission is guided by our strategic priorities for patient care, education, and research that together enhance our contribution to society.

Organizational Relationships

The SVP CESGO for UMH reports directly to the UMH President.

The vision for UMH's success in environmental sustainability, social, and governance responsibility rests on collaboration and teamwork across leadership, governance and broad community influencers, to align vision and values with resource investments and inspiration required to support near and long-term transformational aspirations. Collaboration responsibilities includes leadership influence, advocacy, coordination and alignment across UMH and the Medical School, including but not limited to the Office of Development, Government Relations, Office of Health Equity and Inclusion, Department of Communications, Department of Finance, and the Department of Human Resources. The SVP CESGO for UMH will also collaborate with the broader University of Michigan campus and external community stakeholders (e.g., government, banking, corporate business partners, education, foundations, social agencies, donors).

The SVP CESGO for UMH will have an executive leadership team that includes:

- Director, Community Health Services
- Director, Community Engagement and Development (NEW)
- Director, Environmental Sustainability (NEW)
- Associate Director of Facility Planning and Operations
- Senior Strategic Planner for Certificate of Need

The SVP CESGO for UMH office will be allocated administrative staff support consistent with the needs of the office.

Environmental Sustainability

The SVP CESGO for UMH will provide leadership oversight of UMH environmental stewardship and sustainability strategy in alignment with the University of Michigan's commitment to climate management and reduction of carbon emissions. Develop plans to support strategy, in collaboration

with Medical School and campus leadership. Partner with the communications team to convey strategy, aspirations and benefits of environmental sustainability activities to internal community and external alliances, including representation of UMH with external organizations. Serve as primary spokesperson for UMH regarding environmental stewardship and sustainability plans and issues. Partner with local, state and national leaders towards coordinated approaches to achieve environmental sustainability and socially responsible solutions.

Social Responsibility

The SVP CESGO for UMH will lead our social responsibility efforts. This includes important areas such as developing clinical and community partnerships in Ypsilanti and other prioritized community and governmental partnerships, as well as our community health services programs. Collaborate with senior leadership across the organization to develop and implement strategies which positively impact social determinants of health and improve equitable access to care and service across communities served by the clinical enterprise.

Governance

The SVP CESGO for UMH will serve as part of UMH executive leadership team and lead the Environmental Sustainability, Social Responsibility and Governance Committee of the UMH Board, providing facilitative guidance and input into the development of an ESG strategy with governance of UMH and the University of Michigan. Identify successful models to benchmark and incorporate into a UMH governance framework. The SVP CESGO for UMH will collaborate with the executive leadership to craft a model for development and implementation of a diverse and representative UMH Board.

Characteristic Duties and Responsibilities

- Develop and implement the strategy of environmental, social and governance standards and programs.
- Design and execute strategic and annual business and financial plans for environmental sustainability, social and governance monitoring.
- Establish robust and sustainable community partnerships.
- Lead a large citizenship program, including partnering with the Development Office on philanthropic grants and philanthropy to support non-profit partners. Raise awareness through marketing and engaging staff to take action in our communities.
- Represent the environmental, social, and governance function on internal executive leadership team, influencing on environmental sustainability and social initiatives and ensuring alignment with UMH's values and priorities.
- Set targets, measure, and assess our performance, partnering with leadership teams to ensure mutual goals are achieved. Influence adoption of leading sustainability practices throughout UMH.
- Lead the measurement, monitoring, reporting to track performance and reduction of environmental impacts. Create an environmental, social, and governance risk assessment matrix and mitigation plan.
- Assess the competitive landscape to ensure our programs are leading edge.
- Participation in the International Society of Sustainability Professionals organization and Michigan Chapter. [ISSP \(sustainabilityprofessionals.org\)](https://www.sustainabilityprofessionals.org)

Required Qualifications

- Master's degree in hospital administration, business, public health or related healthcare field is required.

- 15+ or more years of senior-level experience leading areas such as corporate social responsibility/code of conduct/environmental health and safety, and supply chain – preferably in health services.
- Experience managing complex organizations and projects with people of diverse functional and cultural backgrounds.
- Deep knowledge of social and environmental sustainability, including environmental issues, human rights, code of conduct implementation, health and safety, social responsibility, and external relations.
- Ability to conceive and accomplish strategies and influence senior executives.
- Practical and innovative leader with a track record for translating strategic thinking into action plans and accomplishing results.
- Excellent understanding of social, economic, and environmental sustainability and the impact on business operations.
- Creative thinker with a strong interest in executing new strategies to drive increasing value to our patients, partners, suppliers, and employees.
- Exceptional presentation skills with experience working at both executive and board levels.